



ASSESSMENT OUTLINE

MEDIA PRODUCTION & ANALYSIS – GENERAL YEAR 12: 2022

UNIT 3 AND UNIT 4



Assessment type	Assessment type weighting	Assessment task weighting	When/due date/ start and submission date	Assessment task	
Production	60%	20%	Term 1 Weeks 4-8	Task 2: Produce a short film for a local audience	Skills & Processes, Major institutions and independents
		10%	Term 1 Week 9 Term 2 Weeks 1-3	Task 4: Produce a marketing campaign for your short film	Skills & Processes, System of communication
		25%	Term 2 Weeks 10 Term 3 Weeks 1-5	Task 7: Produce a Reality TV show segment	Skills & Processes, Representation
		5%	Term 3 Weeks 6-9	Task 9: Produce an Infographic based on Task 7	Skills & Processes, Media trends
Response	25%	5%	Term 1 Week 1-3	Task 1: A series of short answer responses to short film stimulus material	Major institutions and Independents
		5%	Term 1 Week 9	Task 3: Response to Film (Production)	Production Contexts, Media Trends
		5%	Term 2 Week 1	Task 6: Response to Reality TV Programs (Media Languages)	Codes and Conventions, Narrative
		5%	Term 2 Week 10	Task 8: Response to Reality TV Programs (Audiences)	Audiences, Representation
		5%	Term 3 Week 8	Task 10: Response to Reality TV Programs (Production)	Production contexts , Subcultures
Externally set task	15%	15%	Term 2 Week 3	Task 5: A task set by the SCSA based on the following content from Unit 3	
Total	100%	100%			

PLEASE NOTE: ASSESSMENT DATES MAY CHANGE DUE TO SCHOOL COMMITMENTS AND CHANGES TO THE SCHOOL CALENDAR